Michael Le

Design Resume

www.indolestic.com
linkedin.com/in/indolestic
indolestic@rhozeland.com
(416) 457 5447

*** FOR MORE IN-DEPTH VIEWINGS OF ANY SAMPLES SHOWCASED, PLEASE CONTACT DIRECTLY ON THIS INQUIRY. INDOLESTIC@RHOZELAND.COM ***

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1. **PROJECT TITLE:** Finliti

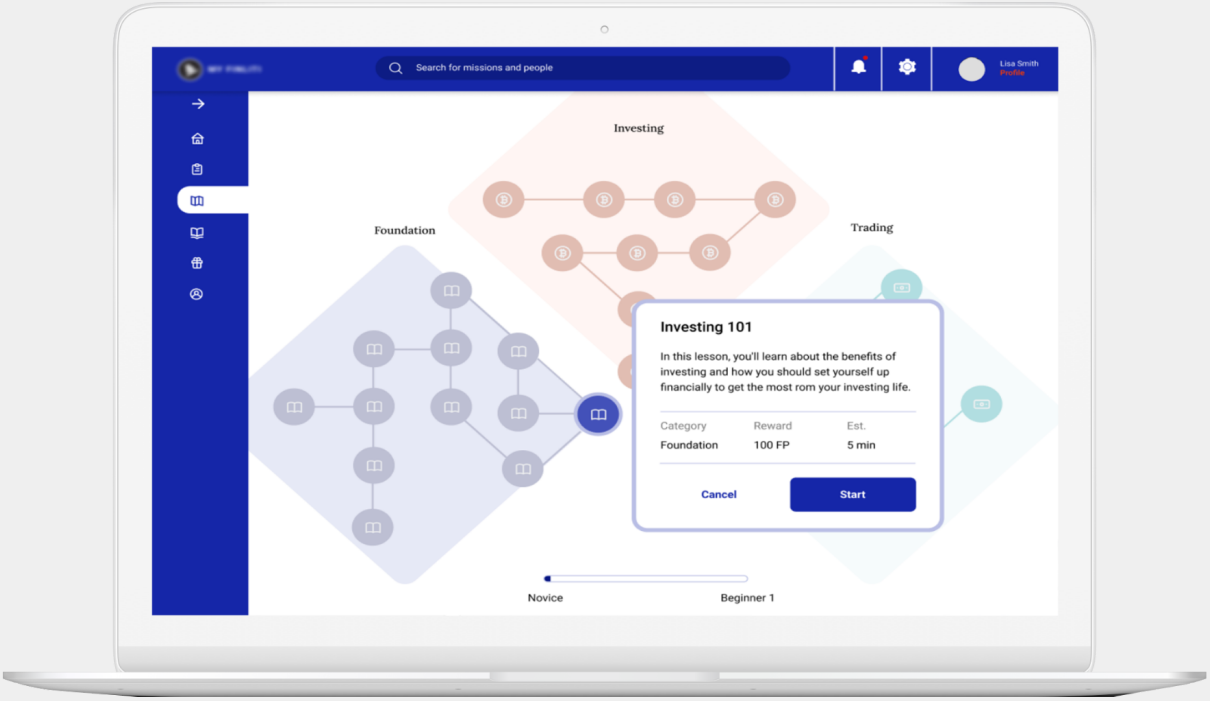
   DATE: March 2021 - April 2021

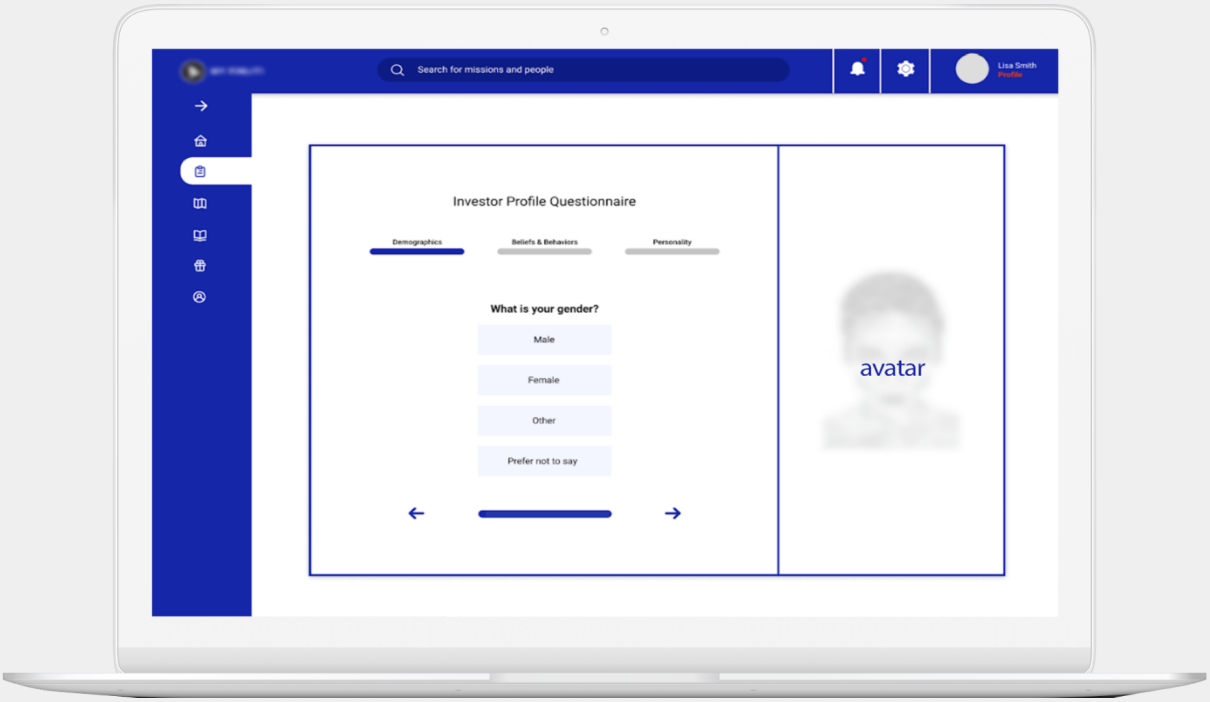
   ROLES:
   Michael Le (UX/UI Designer)
   Liam Zhou (UX/UI Designer)
   Camille De (UX/UI Designer)
   Mirana Radivojevic (Lead UX/UI Designer)
   Jennifer Schell (CEO)
   Veljko Knezevic (CTO)

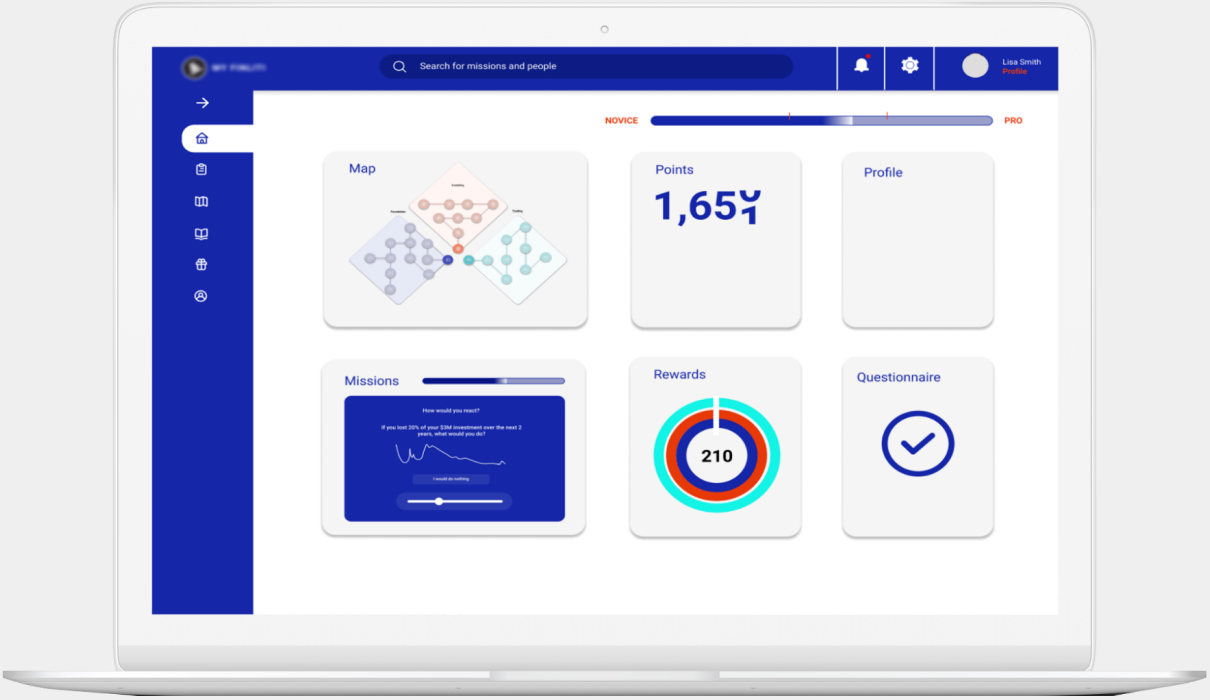
   CONCEPT BRIEF:
   Finliti World is a new platform to teach and encourage the power of financial literacy to maximize your potential in investing. This message of empowerment is a central theme in what brings value to Finliti as a business.

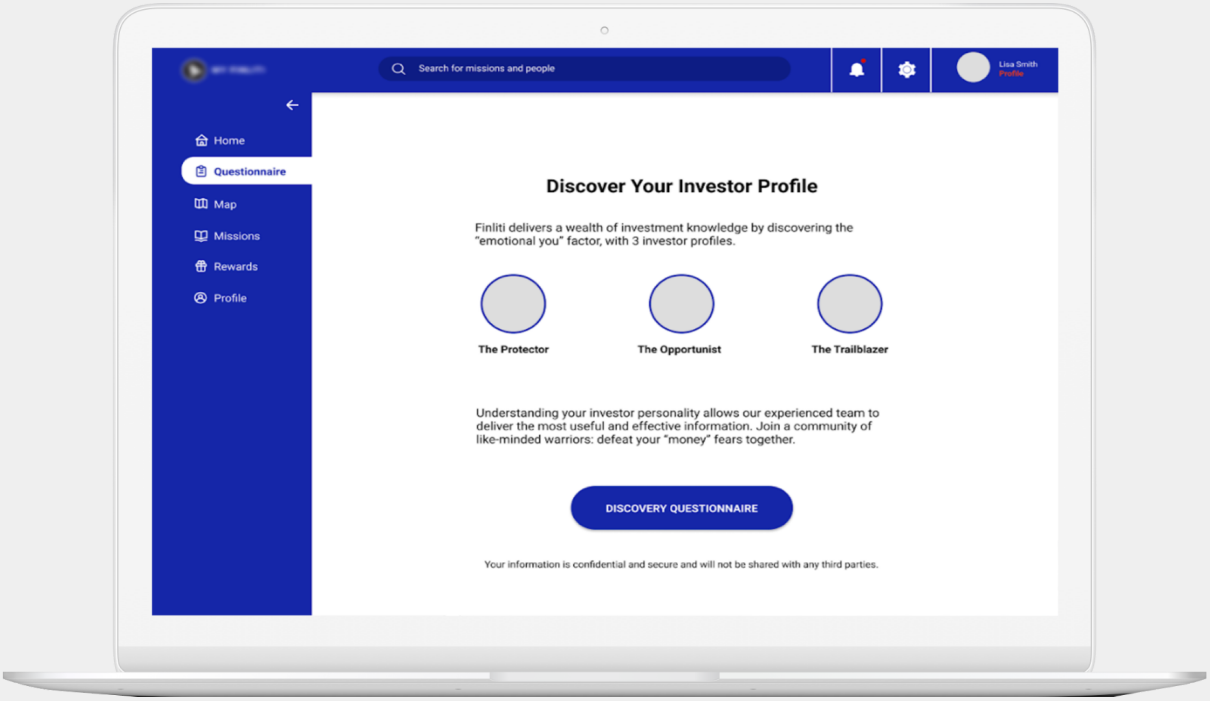
USER INTERFACE SAMPLES:

Selected screens from the prototype. In collaboration and done within the design cohort.






Search for missions and people
Lisa Smith
Profile
NOVICE
PRO
Map
Points
1,65
Profile
Missions
How would you react?
Rewards
210
Questionnaire


Search for missions and people
Lisa Smith
Profile
Home
Questionnaire
Map
Missions
Rewards
Profile
Discover Your Investor Profile
Finliti delivers a wealth of investment knowledge by discovering the "emotional you" factor, with 3 investor profiles.
The Protector
The Opportunist
The Trailblazer
Understanding your investor personality allows our experienced team to deliver the most useful and effective information. Join a community of like-minded warriors: defeat your "money" fears together.
DISCOVERY QUESTIONNAIRE
Your information is confidential and secure and will not be shared with any third parties.

Investing 101
In this lesson, you'll learn about the benefits of investing through our foundational mission.
Money: what is it?
How would you react?
Setting Goals
Ways to invest
Quiz
avatar
What is a risk?
the chance that an outcome or investment's actual gains will differ from an expected outcome or return
an alternative investment that is designed to protect investment portfolios from market uncertainty
strengthen one's commitment to a particular strategy or course of action